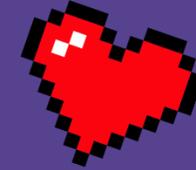




Clatterbridge
Cancer Charity

START



STREAM FOR CLATTERBRIDGE

How to make the most of your #ClatterCast

Thank you!

You've chosen to raise money to support cancer care, fund vital research and invest in leading technologies at The Clatterbridge Cancer Centre!

In this guide, you'll find some example messaging to help you inspire your audience and make the most of your #ClatterCast



The Cause



By joining Team Clatterbridge, you are helping us to change, and even save lives.

Your donations are vital to the future of cancer care across throughout our region, and it's thanks to your support that The Clatterbridge Cancer Centre are able to provide the best possible care.

1 in 2 people will develop cancer in their lifetime and in Merseyside & Cheshire, the danger is far greater than anywhere else in the UK. We want to offer the best facilities we possibly can, that people in our area need and deserve and with your support we can help change cancer care for generations.



Funding Life-Saving Research



Enabling Innovations In Care



Investing In Leading Technologies



Enhancing The Patient Environment

Why We Need Your Help



There are over 100,000 people living with cancer in Merseyside & Cheshire. The Clatterbridge Cancer Centre provides specialist cancer treatment for many of these people through its unique network of care across the region.

1 in 2 people are affected by cancer and 13,000 new patients are referred to Clatterbridge each year. The need for the Charity in helping to give the best care to more and more people increases each year.

With your support, we can be ready for the future of cancer care.

The Difference You Make



There are so many different ways your donations are used to support patients and their families at Clatterbridge, these are a few examples:

In the past six months we have invested over £1,000,000 into research projects and equipment, as well as providing funding for the people to conduct this research.

£150,000 is supporting a number of different projects, such as, one to one fitness coaching for immunotherapy patients, providing a special entertainment system for patients who are unable to sit up and funding a project to better understand the circumstances which lead to patients who require emergency medicine.

We are funding a new project, supported by FACT Liverpool, to deliver regular workshops to teenage & young adults diagnosed with cancer. Helping to produce their own podcasts, available to anyone across the globe who has an interest in how young people with cancer really feel. They will then create their own artwork, such as developing a new app or video game.

How Your Donations Help

£3

could buy a special toothbrush which helps a patient to manage their own mouth care.

£10

could provide a patient with an arts activity pack which helps to relieve stress and boredom.

£50

could buy a massage gun to relieve pain.

£500

could give one year of counselling to a family.





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GOOD LUCK!

